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### **Furryfish wins award at Bitfilm Festival 2010**

Hamburg, 8 November 2010 - Furryfish's entry, titled "Moneybird, Fly!" has won third place in the Bitfilm Festival 2010. Themed "Money and Me", the competition was open to international filmmakers who were invited to submit short digital films about their perspectives on money in the wake of the recent global economic crisis.

Out of a significant number of entry submissions from across the world, ten top submissions were shortlisted by a panel of judges, thereafter which they were ranked in accordance with the number of public votes received based on the merit and popularity of each film. Furryfish's "Moneybird, Fly!" was placed third after "Y-Files" (Germany) in first place and "Money & !" (Israel) in second place.

The Bitfilm Festival is organised by Bitfilm Networks GmbH, based in Hamburg (Germany). It was founded in 2000 as a festival for digital film in Hamburg, Germany. From 2000 to 2002, it was an integral part of the International Short-Film Festival in Hamburg, and is currently hosted in two cities across the world every year.

For more information about Bitfilm, visit [www.bitfilm.com](http://www.bitfilm.com)

### **About Furryfish**

Furryfish is a creative studio that delivers a suite of design services over various media channels, dedicated to communicating brand and life stories effectively through design. Founded in early 2004, Furryfish comprises a team of professionals who have pioneered in their respective areas of expertise in the creative industry since 1996. With over a decade's worth of experience in driving design solutions through new media, Furryfish now represents the new flagship of their creative ambitions as they continually engage fresh perspectives for delivering dynamic content in a new era of visual communication.